

John Craven

John Craven, the Managing Director of Craven Innovation, assists clients to harness technology to achieve real results through business innovation. Working with senior executives and boards of directors, Craven Innovation identifies innovation opportunities, establishes and directs programs to implement them and develops business strategies to drive transformation and deliver value. It also assists with the implementation of effective Governance over the technology and innovation agenda.

John is also a Non Executive Director of DB Results. DB Results delivers business transformation programs, systems integration projects and services to improve corporate performance and is a trusted partner of many organisations across the utilities, government, media and communications, finance and retail sectors.

With more than 40 years of experience in management consulting and information technology, John has worked with Australian and Asian clients within the communications industry as well as in government, banking, manufacturing and distribution. John was the Managing Partner of Andersen Consulting's (now Accenture) Communications Market Unit in Australia and New Zealand and held international roles including Managing Partner Communications and High Technology, Asia and Managing Partner Market Strategy and Competence for the global Communications and High Technology Market Unit. While at Andersen Consulting John had responsibility for some of its largest clients.

Since leaving Andersen Consulting in 1998 John has held a number of roles including CEO of web development company Spike CyberWorks, Director of Accenture's Asia Pacific Deal Centre for the Communications and High Technology Market Unit and CIO (General Manager Technology) of the National Australia Bank's Australian Retail Banking operations. John was a member of the Board of Directors of Uecomm, a publicly listed Australian broadband carrier until it was acquired by Optus, Chairman of IT&e a listed information technology products and services company and Chairman of the Hubbub Group, a Melbourne based information technology services company.

In 2003 John established Terranovate to provide services to develop information technology strategy and governance, project and change management, technology marketing, and innovation. DB Results acquired Terranovate early in 2013.

John holds a Bachelor of Science Degree from Melbourne University and is a Fellow of the Australian Institute of Company Directors.