Advancing IT through Education and Research
John Ridge AM
Executive Director
Increasing Enrolments in ICT at University
Agenda

ACS Foundation

ICT IS A PROFESSION

Increasing ICT Enrolments
Established 2001
- > $25 million raised
- > 2,500 scholarships awarded
- > $5 million pa
- > 300 scholarships pa
- > 42% female students
Increasing Enrolments in ICT

- Remove “obstacles”
- Remove teaching ICT as a career from secondary schools
- Better Career advice
- Nationally consistent
Increasing Enrolments in ICT

- National Marketing
- Consistent “Brand”
- Consistent Messages
- Working as a team
- Academia
- Industry
- Professional bodies