



Advancing IT through Education and Research



Advancing IT through Education and Research

John Ridge AM
Executive Director

Increasing Enrolments in ICT at University

Agenda



ACS Foundation

**ICT IS A
PROFESSION**

**Increasing ICT
Enrolments**

ACS Foundation

- **Established 2001**
- **> \$25 million raised**
- **> 2,500 scholarships awarded**
- **> \$5 million pa**
- **> 300 scholarships pa**
- **> 42% female students**

Increasing Enrolments in ICT



- **Remove “obstacles”**
- **Remove teaching ICT as a career from secondary schools**
- **Better Career advice**
- **Nationally consistent**

Increasing Enrolments in ICT



- **National Marketing**
- **Consistent “Brand”**
- **Consistent Messages**
- **Working as a team**
- **Academia**
- **Industry**
- **Professional bodies**



Advancing IT through Education and Research