Exploring articulation with private providers

Australian Council of Deans of Information and Communications Technology
By Ben Vivekanandand September 2010

www.acpet.edu.au
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How big is the private sector?
- 150 private providers of higher education
- Approx 4,500 private RTOs
- $5.7 billion of revenue in 2009 (86% by ACPET Members)

ACPET members
- 94 private providers of higher education
- 850 providers of VET
- 57 providers of both VET & higher education
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Private VET providers

- 1.44 million students
- 95,800 staff EFT
- 488,000 EFT students in Certificates III & IV
- 282,000 EFT students in diploma or Advanced Diploma
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VET providers

Top 5 industry areas:

1. Community services, health & education
2. Business & clerical
3. Building & construction
4. Tourism & hospitality
5. Retail, sales & personal service

11. Computing and IT (27,200 EFT)
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AQF Council – Benefits for students

For students, the benefits of these arrangements are that new or further formal learning:

- is built on existing skills and knowledge;
- focuses on developing new skills and knowledge;
- reduces real costs and opportunity costs associated with gaining qualifications; and
- supports learner transfer and progression into and between qualifications.
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AQF Council – Benefits for institutions

For education and training providers, the benefits of credit arrangements include:

- increasing their responsiveness to students’ education or training needs;
- facilitating access to qualifications;
- support in designing more coherent pathways for students;
- more effective use of teaching resources; and
- building new or improved relationships and collaborative opportunities with other education and training providers and sectors.
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Advice from other key stakeholders:

- Skills Australia
- Bradley review
- Federal Government
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What’s happening at the coal face?
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The Integrated Articulation and Credit Transfer Project

www.usq.edu.au/iactproject
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Project aims
The Articulation Partnership Project has the following four key aims:

1. Connecting Industry to Articulation Pathways
2. Exploring the transferability of articulation pathway models
3. Addressing student transition and awareness issues
4. Information and Systems
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Key findings thus far:
Relationships with the right people as the most important factor influencing the success of articulation arrangements. In summary:

• Mutual benefit, both from a commercial and from a teaching and learning perspective;
• Relationship building as a key element;
• Quality assurance: maintaining quality outcomes, ethical practice and integrity, and understanding each other's operations;
• Working collaboratively to achieve successful outcomes that are the best possible outcome for the student.
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Where does that leave us?

The current education climate calls for greater synergy between private education providers and universities.
“The current education climate calls for greater synergy between private education providers and universities.”

University of Canberra Vice Chancellor, Professor Stephen Parker

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Professor Parker and ACPET ACT Chair Lisa Materano sign MOU between UC and ACPET.

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The Memorandum of Understanding (MOU) between the University of Canberra (UC) and the Australian Council for Private Education and Training (ACPET) to foster cooperation between the parties for the mutual benefit of UC, ACPET members, and their staff and students.

1. Introduction
This Memorandum of Understanding (MOU) is made between the University of Canberra (UC) and the Australian Council for Private Education and Training (ACPET) to foster cooperation between the parties for the mutual benefit of UC, ACPET members, and their staff and students. This document sets out a framework of principles and focus areas within which cooperation will proceed.

2. Definitions
In this MOU:
- “UC” means the University of Canberra.
- “ACPET” means the Australian Council for Private Education and Training.
- “member” means a member of ACPET listed in the schedule attached.
- “the institutions” means UC and ACPET including an individual ACPET member.

3. Intent
The purpose of this MOU is to develop a framework of cooperation between the institutions to establish mutually beneficial programs to enhance education outcomes by improving quality and efficiency whilst having regard for and respecting each institution’s mission.

4. Scope
Cooperation between the institutions will be established, maintained or extended as appropriate in the following sense:
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